ORDER

Orders Order / Rev: 103288 Alt Order #: 06825828 Product Desc: NRCC IE 2012 Estimate: 2603 KSNV Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 06/21/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: National Republican Congressional C Demographic: A35+ New Business Thru: Product Codes: PLI2 Order Separation: 00:15:00

Bill Plan

Priority:

Revenue Codes:

Totals

Advertiser External ID:

Agency External ID:

2111111111					Totals				
Start Date	End Date				Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/18/1-2-	···· 163···	\$147,725.00	\$125;566.25	October 2012	163_	\$147,725.00	\$125,566.25	0.00
					Totals	· 163	\$147,725.00	\$125,566.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$147,725.00
Market	100%	\$399,256.76

Competitive Share	Share	Total
CABLE	0%	\$0,00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836,49
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	4%	\$15,970.27

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp	~	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE V	W/WAGNF	RS1	M-F 5-6a WakeUp	w/wagners								
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	08/12	10/14/12	F	2	\$400.00	0.00						

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Order / Rev: Alt Order #:

Flight Dates:

103288

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10/12/12 - 10/18/12

Advertiser:

National Republican Congressional Com

Product Desc:

NRCC IE 2012

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots 10/12/12 10/12/12 M-F 5-6a WakeUp w/Wa@M 5-6a :30 \$400.001 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$400.00 0.00 KSNV 10/15/12 10/15/12 M-F 5-6a WakeUp w/Wa@M M----:30 \$400,001 0.00 NM \$800.00 2 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$400.00 0.00M-F 5-6a WakeUp w/WaGM E 3 KSNV 10/16/12 10/16/12 5-6a -T----:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 End Date Start Date Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 \$400.00 0.00 KSNV 10/17/12 10/17/12 M-F 5-6a WakeUp w/WaQM 5-6a --W----:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date Weekdays Spots/Week **End Date** Rating Rate 10/21/12 --W---Week: 10/15/12 \$400.00 0.00 E 5 KSNV 10/18/12 10/18/12 M-F 5-6a WakeUp w/Wa@M 5-6a ---T---:30 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating ---T---10/21/12 Week: 10/15/12 \$400.00 0.00 E 6 KSNV 10/12/12 10/12/12 M-F 6-7a WakeUp w/Wa@M 6-7a --'--F--:30 \$725.001 0.00 NM \$1,450,00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$725,00 0.00 KSNV 10/15/12 10/15/12 M-F 6-7a WakeUp w/WaQM \$725,001 M----:30 2 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$725.00 0.00 E 8 KSNV 10/16/12 10/16/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 \$725.001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 -T----\$725,00 0.00 KSNV 10/17/12 10/17/12 M-F 6-7a WakeUp w/Wa@M --W----:30 2 \$725,001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$725.00 0.00 E 10 KSNV 10/18/12 10/18/12 M-F 6-7a WakeUp w/WaQM 6-7a ---T---:30 2 \$725.001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/15/12 10/21/12 ---T---\$725,00 0.00 E 11 KSNV 10/12/12 10/12/12 Today Show CM 658a-9am ----F--:30 \$900,001 0.00 NM \$3,600.00 **Today Show TODAY SHW** Spots/Week Start Date **End Date** Weekdays Rate Rating 10/14/12 ----F--Week: 10/08/12 \$900.00 0.00 E 12 KSNV 10/15/12 10/15/12 Today Show CM 658a-9am M-----:30 \$900.001 0.00 NM \$3,600.00 Today Show TODAY SHW Spots/Week Start Date End Date Weekdays Rate Rating M-----Week: 10/15/12 10/21/12 \$900.00 0,00 E 13 KSNV 10/16/12 10/16/12 CM 658a-9am :30 \$900.001 -T----0.00 NM \$3,600.00

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Order / Rev:

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NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Today Show **Today Show TODAY SHW** Start Date Weekdays End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$900.00 0.00 E 14 KSNV 10/17/12 10/17/12 **Today Show** CM 658a-9am --W----:30 \$900,001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating --W----Week: 10/15/12 10/21/12 \$900.00 0.00 E 15 KSNV 10/18/12 10/18/12 **Today Show** CM 658a-9am ---T---:30 \$900.001 0.00 NM \$3,600,00 **Today Show** TODAY SHW Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 ---T---Week: 10/15/12 \$900.00 0.00 E 16 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7a -----;30 0.00 NM \$375,001 2 \$750.00 **News 3 Sunrise SATURDAY** NW3 AT SUNRISE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----S-\$375.00 0.00 E 17 KSNV 10/13/12 10/13/12 Saturday Today CM 7a-9am ----5-:30 \$625.001 0.00 NM \$2,500.00 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$625.00 0.00 ----s E 18 KSNV 10/14/12 10/14/12 News 3 Sunrise - SUND&M 6a-7a :30 \$375,001 0.00 NIV \$750.00 News 3 Sunrise-SUNDAY-NW3-SUNRS WKND Start Date End Date Weekdays 1 1 2 1 Spots/Week Rate Rating ----S Week: 10/08/12 10/14/12 \$375.00 0.00 E 19 KSNV 10/14/12 10/14/12 Sunday Today CM 7a-8am ----s :30 2 \$500.001 0.00 NM 2 \$1,000.00 Sunday Today SUN TODAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$500.00 0.00 E20 KSNV 10/12/12 10/12/12 M-F Today Show II 3rd HBM 9-10a :30 \$425.001 0.00 NM 2 ---F--\$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$425,00 0.00 E21 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd HCM 9-10a M----:30 2 \$425.001 0.00 NM 2 \$850,00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$425.00 0.00 E 22 KSNV 10/16/12 10/16/12 M-F Today Show II 3rd HCM 9-10a \$425.001 :30 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$425.00 0.00 E 23 KSNV 10/17/12 10/17/12 M-F Today Show II 3rd HOM 9-10a --W----:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II TODAY SHW2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W--\$425.00 0.00 E 24 KSNV 10/18/12 10/18/12 M-F Today Show II 3rd HCM 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 ---T---\$425.00 0.00 E 25 KSNV 10/12/12 10/12/12 СМ ---F--10am-11am :30 2 \$325.001 0.00 NM 2 \$650.00

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Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825828

Product Desc:

NRCC IE 2012

KSNV

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4th H								
TODAY	SHW3		roday 4iii riodi									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/14/12	F	2	7	0.00						
E 26 KSNV	10/15/1	2 10/15/12	M-F Today Show Today 4th Hour	III 4th Esivi	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		roddy -kirriod,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ľ		
Week: 10/		10/21/12	M	2	\$325.00	0.00						
E 27 KSNV	10/16/1	2 10/16/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		roddy 4arriodi									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	2	\$325.00	0.00						
EZO NSINV	10/17/1	2 10/1//12	M-F Today Show Today 4th Hour	III 4th ISINI	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		, , , , , , , , , , , , , , , , , , ,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M-F Today Show	2	\$325.00	0.00			****	0.00.104	_	
E 28 KONV	10/16/1	2 10/16/12	Today 4th Hour	III 4th Bivi	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 30 KSNV		10/21/12	Packad Day	2	\$325.00	0.00			****		_	
- 30 KSINV		2 10/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		, ,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 31 KSNV		10/14/12	Poshool Pov	2		0.00	.00		#005.004	0.00.107		
E 31 KONV	10/15/1	2 10/15/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	2	\$325,001	0.00 NM	2	\$650.00
RACHA	EL RAY									i		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 32 KSNV		10/21/12	M Rachael Ray	CM	\$325.00	0.00	.00		#205 004	0.00.111		4050.00
E 32 (13)11V	10/10/1	2 10/10/12	Rachael Ray	CIVI	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T Rachael Ray	2	\$325.00	0.00	.00		#005 004	0.00.111		
E 33 KONV	10/17/1	2 10/1//12	Rachael Ray	CM	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 34 KSNV		10/21/12	W Rachael Ray	2	\$325.00	0.00			#005 00 d	2.00.104	_	
L 34 KSINV	10/10/1	2 10/10/12	Rachael Ray	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650,00
	EL RAY											
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E 35 KSNV		10/21/12	The Agenda 1230	pm CM	\$325.00	0.00	.20		2005.004	0.00.104		40011.00
L 33 1/3/1V	10/12/1	2 10/12/32	The Agenda 1230		1230-1p		:30	1	\$325.00 1	0.00 NM	· 1	\$325.00
	3 AT NO	ON	Ū	•								
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E36 KSNV		2 10/14/12	The Agenda 1230	1 Opm CM	\$325.00 1230-1p	0.00 M	:30		\$20E 004	0.00 NA		\$205.05
F 00 1/014A	10/10/1	2 10/10/12	The Agenda 1230		1230-1b	ls!— — — → —	.30	1	\$325.001	0.00 NM	1	\$325.00
	3 AT NO		•	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E37 KSNV		10/21/12	M	1	\$325.00	0.00	.00		\$20C 024	0.00 10:	4	# 002 22
LOT KONV	10/10/1	2 10/10/12		CM	1230- 1 p	-T	:30	1	\$325.001	0.00 N M	1	\$325,00

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Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code	a Brook	Start/End T	ime Days	Len Sp	ote	Data Dri	Rtg Type	Snoto	Amount
EII OII	Otart		The Agenda 123		Otarvena i	ine Days	Len Op	Ols	Nate Fil	rtg Type	Spors	Amount
			The Agenda 123	•								
	3 AT NO		Madala	Curata AAI	D-1-	Datte -					Į	
<u>اعد</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			The Agenda 123		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 123				.00	•	φ020:00 i	0.00 14141		Ψ020.00
	3 AT NO	* *										
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate	Rating						
E 39 KSNV					\$325.00 1230-1p	0.00	:30	1	\$325.001	0.00 NM		# 225.00
L 03 KOKV	10,10,	12 10/10/12	The Agenda 123		1230-1p	,	.30	'	φ323.00 I	U.UU INIM	1	\$325.00
NEWS	3 AT NO	ON	v	·								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	N 0 T	1	\$325.00	0.00						
E 40 KSNV	10/13/1	12 10/13/12	News 3 Today - News 3 Today -		9am-930am	S-	:30	1	\$500.0 0 1	0.00 NM	1	\$500.00
NEWS	3 TDY-W	/KND	none o roday -	0, (1								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	S-	1	\$500.00	0.00						
E 41 KSNV	10/1 4 /1	12 10/14/12		/knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500,00
NEWS	3 TDY-W	KND	News 3 Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	S	1	\$500.00	0.00						
E 42 KSNV	10/14/1	12 10/14/12	Chris Matthews 9	9:30AM S M	9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CHDIS	MATTHE		-Chris Matthews	SUN 9:30am								
	ıvı∧ıı⊓ı art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S	<u>55003/1/eek</u>	\$500.00	0.00						
E 43 KSNV	10/12/1	12 10/12/12	Dr. Phil	CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900,00
B.D. B.			Dr Phil									
DR. Ph		End Date	Mookdovo	Cinata MA a als	Data	Detina				ŀ		
<u>اد .</u> Week; 10	art <u>Date</u> /08/12	10/14/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$450,00	Rating 0.00						
E44 KSNV			Dr. Phil	CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil		- 1			_	4 1001001		-	ψοσο.σσ
DR. Ph												
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u>	Rating						
E 45 KSNV				CM	\$450.00 3-4p	0.00 -T	:30	2	\$ 450.001	0.00 NM	2	#000 00
E-10 1011V	107107	IZ TOFTOFTZ	Dr Phil	Olvi	0-4p	-,	.30	2	ф4 00.00 (U.UU INIM		\$900.00
DR. PH	IIL											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/21/12	-T	2	+	0.00						
E46 KSNV	10/17/1	12 10/17/12	Dr. Phil Dr Phil	CM	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IIL		Di i illi									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	W	2	*	0.00						
E47 KSNV	10/18/1	12 10/18/12		CM	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PH	411		Dr Phil									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T		\$450.00	0.00						
E 48 KSNV	10/12/1	12 10/12/12	News 3 at 430pm		430-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725,00
NEWO	2		News 3 at 4:30P	M								
NEWS Str	3 art Date	End Date	Weekdays	Spots/Week	Pata	Dating						
<u>عرد</u> Week: 10		10/14/12	<u>vveekuays</u> F	<u>opotaryveek</u> 1	<u>Rate</u> \$725.00	Rating 0.00						
E49 KSNV				СМ	430-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
								•				Ţ. _ 5, 0 5

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NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

NewS 3 at 430PM												
NEWS 3 Sant Date End Date Weekdays Socia/Neek Rate Rating Socia/Neek Rate Rating Socia/Neek Rate Socia/Neek Socia/Neek Rate Socia/Neek	Ln Ch	Start	End			Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
Shirt Data				•								
Week 1016/12			End Date	Weekdays	Snots/Meek	Rate	Ratina			1		
NEWS 3 Sant Date End Date Weekdays Spots/Week Rate Refine Week 1011/12 1017/12 1017/17 News 3 at 4:30 pm	Week: 10	/15/12	10/21/12	M	1							
Sint Date End Date Weekdways Sots/Week Rate Rating Weekdways 1 \$725,00 0.00			12 10/16/12	•		430-5pm	-T	:30	1 \$725.001	0.00 NM	1	\$725.00
News 3 at 4:30PM	Sta	art Date										
Start Date			12 10/17/12			430-5pm	W	:30	1 \$7 2 5. 0 0 1	0.00 NM	1	\$725.00
Week 10161/2 10121/12 1014/12 1016/1		-	End Date	Weekdays	Spots/Week	Rate	Rating					
NEWS 3 Start Date Week 1016/12 1012/12 1012/12 1012/12 1016/12			10/21/12	W	1	\$725.00						
Start Date End Date Meek days Spots/Week Rate Spots/Week Start Date Spots/Week Start Date Spots/Week			12 10/18/12			430-5pm	T	:30	1 \$725.001	0. 00 NM	1	\$725.00
NEWS 3	_		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			ľ		
NEWS 3 Start Date Flat News NEWS 3 Start Date Meek 10/08/12 10/14/12 NEB NEWS 3 \$1,200.00 NEW 4 NEB NEW 5 NEW 5					1	 						
New Name	E 53 KSNV	10/12/1	12 10/12/12		CM	5-630p	F	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
Week 10/08/12 10/14/12				,						l		
E 54 KSNV 10/15/12 10/15/12 M-F Early News												
NEWS 3							***************************************	:30	3 \$1 200 001	0 00 NM	3	\$3 800 0 0
Week: 10/15/12 10/21/12 M 3 \$1,200.00 0.00				-								
NEWS 3 Start Date End Date Weekdays M-F Early News M-F Early N												
Start Date End Date Weekdays Spots/Week Rate Rating 0.00			12 10/16/12		СМ	5-630p	~T∺	:30	3 \$1,200.001	0,00 NM	3	\$3,600.00
NEWS 3 Start Date End Date Weekdays M-F Early News	Sta	art Date										
Start Date End Date Weekdays O.00 Weekdays O.00 O.00			12 10/17/12	-	СМ	5-630p	W	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS 3 Start Date	Sta	art Date										
Start Date Week: 10/15/12 End Date Weekdays 10/15/12 Spots/Week Rate 0.00 Rating 0.00 E58 KSNV 10/12/12 10/21/12 M-F Jeopardy Week: 10/15/12 Rate Rating M-F Jeopardy M-F			12 10/18/12	-	СМ	5-630p	T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
M-F Jeopardy Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays M-F Jeopardy M-F Jeopardy M-F Jeopardy M-F Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating Week: 10/15/12 10/21/12 M-F Jeopardy Start Date End Date Weekdays Spots/Week Rate Rating Ratin	Sta	art Date										
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 F- 1 \$1,300.00 0.00 E 59 KSNV 10/15/12 10/15/12 M-F Jeopardy M-F Jeopardy JEOPARDY CM 630-7P M :30 1 \$1,300.001 0.00 NM 1 \$1,300.0 JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 1 \$1,300.00 0.00 E 60 KSNV 10/16/12 10/16/12 M-F Jeopardy M-F Jeopardy JEOPARDY CM 630-7P -T :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.0 JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$1,300.00 0.00			2 10/12/12		СМ	630-7P	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 59 KSNV 10/15/12 10/15/12 M-F Jeopardy CM 630-7P M :30 1 \$1,300.001 0.00 NM 1 \$1,300.00 JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 1 \$1,300.00 0.00 E 60 KSNV 10/16/12 10/16/12 M-F Jeopardy CM 630-7P -T :30 1 \$1,300.001 0.00 NM 1 \$1,300.00 JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$1,300.00 0.00	<u>Sta</u>	art Date	End Date		Spots/Week	<u>Rate</u>	Rating					
M-F Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M 1 \$1,300.00 0.00 E 60 KSNV 10/16/12 10/16/12 M-F Jeopardy CM 630-7P -T :30 1 \$1,300.001 0.00 NM 1 \$1,300.00 JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T 1 \$1,300.00 0.00				****								
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 1 \$1,300.00 0.00 E 60 KSNV 10/16/12 10/16/12 M-F Jeopardy CM 630-7P -T :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.0 JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$1,300.00 0.00			2 10/15/12		CM	630-7P	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 60 KSNV 10/16/12 10/16/12 M-F Jeopardy CM 630-7P -T :30 1 \$1,300.001 0.00 NM 1 \$1,300.00 M-F Jeopardy JEOPARDY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -T 1 \$1,300.00 0.00	Sta	art Date										
JEOPARDY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -T 1 \$1,300.00 0.00				M-F Jeopardy				:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$1,300.00 0.00	JEOPA	RDY		M-F Jeopardy								
	Sta	art Date					_					
								:30	1 \$1,300.001	0.00 NM	1	\$1,300.00

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Order / Rev: 103288

Advertiser: National Republican Congressional Com Alt Order #: 06825828 Product Desc: NRCC IE 2012

10/12/12 - 10/18/12 Flight Dates: Estimate: 2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----1 \$1,300.00 0.00 E 62 KSNV 10/18/12 10/18/12 M-F Jeopardy CM 630-7P :30 1 \$1,300,001 0.00 NM \$1.300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$1,300.00 0.00 E 63 KSNV 10/12/12 10/12/12 M-F Wheel 7-730pm CM ----F--:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE **End Date** Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 -F--\$1,300,00 0.00 E 64 KSNV 10/15/12 10/15/12 M-F Wheel CM 7-730pm M-----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 1 \$1,300.00 0.00 E 65 KSNV 10/16/12 10/16/12 -T----M-F Wheel CM 7-730pm :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T---\$1,300.00 E 66 KSNV 10/17/12 10/17/12 M-F Wheel СМ 7-730pm -----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 \$1,300.00 0.00 E67 KSNV 10/18/12 10/18/12 M-F Wheel CM :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$1,300.00 0.00 E 68 KSNV 10/13/12 10/13/12 To the Point - PM CM 730-758pm ----S-:30 \$425,001 0.00 NM \$425.00 To the Point NEWS 3 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating ----S-Week: 10/08/12 10/14/12 \$425.00 0.00 E 69 KSNV 10/13/12 10/13/12 Weekend Jeopardy/Wha@M 630-730pm ----S-:30 0.00 NM 2 \$525.001 \$1,050.00 2 WKND Jeop/Wheel JEOP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$525.00 0.00E70 KSNV 10/15/12 10/15/12 Mon PR 8-10p CM 8-10pm M----:30 0.00 NM 1 \$4,000.001 \$4.000.00 Monday Prime 8-10pm THE VOICE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M----\$4,000.00 0.00 E71 KSNV 10/17/12 10/17/12 Wed PR 9-10p СМ 9-10pm -----:30 0.00 NM 1 \$3,000.001 \$3,000.00 Wednesday Prime 9-10pm L&O:SVU Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/15/12 10/21/12 1 \$3,000.00 0.00 E 72 KSNV 10/17/12 10/17/12 Wed PR 10-11p CM 10-11pm --W----:30 1 \$3,200.001 0.00 NM \$3,200.00 Wednesday Prime 10-11pm CHICAGO FIRE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 --W----\$3,200.00 0.00 E 73 KSNV 10/12/12 10/12/12 CM 8-9pm ----F--:30 1 \$1,700.001 0.00 NM \$1,700.00

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Order / Rev:

103288

E 85 KSNV 10/13/12 10/13/12

Advertiser:

National Republican Congressional Com

Alt Order #:

06825828

Product Desc:

Estimate:

NRCC IE 2012

Flight Dates: 10/12/12 - 10/18/12 2603 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--1 \$1,700.00 0.00 E 74 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm ----F--:30 1 \$3,000,001 n nn NiM \$3,000.00 Friday Prime 9-10pm GRIMM-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--\$3,000.00 0.00 Sat PR 9-10p E 75 KSNV 10/13/12 10/13/12 CM 9-10pm ----S-:30 \$800.001 0.00 NM \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$800.00 0.00 E 76 KSNV 10/13/12 10/13/12 Sat PR 10-11p CM 10-11pm -----5-30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date End Date Weekdays Spots/Week Rate Rating ----s-Week: 10/08/12 10/14/12 1 \$1,200.00 0.00 E 77 KSNV 10/14/12 10/14/12 NFL Pre-Game / FNA CM 1p-530pm :30 1 \$2.500.001 0.00 NM \$2,500.00 NFL Pre-Game FTBL NITE AMR Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ----5 \$2,500.00 E 78 KSNV 10/14/12 10/14/12 NFL Football CM1P-9PM :30 2\$10,000.001 0.00 NM \$20,000.00 .. NEL Football NBC SUN-FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S 2 \$10,000.00 0.00 E 79 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pm ----S :30 2 \$1,600,001 0.00 NM 2 \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----S \$1,600.00 0.00 E 80 KSNV 10/12/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm ----F-~ :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Fleven **NEWS 3 AT 11** Start Date End Date **Weekdays** Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ---F--\$1,200.00 0.00 E 81 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$1,200.00 0.00 E82 KSNV 10/16/12 10/16/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$1,200.00 0.00 E 83 KSNV 10/17/12 10/17/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 \$1,200.00 0.00 E 84 KSNV 10/18/12 10/18/12 M-F News 3 at Eleven CM 11pm-1135pm 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---1 \$1,200.00

CM

11pm-1135pm

----S-

:30

2 \$1,100.001

0.00 NM

\$2,200.00

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Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order#:

06825828

Product Desc: NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Sa-Su News 3 at El Sa-Su News 3 at E									
WKD2	NWS-AT	11	Oa-Ou News 5 at L	ic voi i								
	ırt Date	End Date		pots/Week	<u>Rate</u>	Rating						
Week: 10/	-	10/14/12	S		\$1,100.00	0.00						
E 86 KSNV		2 10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	Fuu	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	: SHVV irt Date	End Data	Wookdaya C	بالمسالة المسام	Dete	Detino				į		
<u>عرد</u> Week: 10		End Date 10/14/12	<u>Weekdays</u> S	pots/Week 2	<u>Rate</u> \$500.00	Rating 0.00				1		
E 87 KSNV			The Tonight Show	CM	1135p-1237a		:30	2	\$500.001	0,00 NM	2	\$1,000.00
			Tonight Show	•	1100p /2014		.00	_	φοσσίσση	0.00 14101		Ψ1,000.00
TONITE												
	rt Date	End Date	<u>Weekdays</u> S	pots/Week	Rate	Rating						
Week: 10		10/21/12		2	\$500.00	0.00						
E 88 KSNV	10/16/1	2 10/16/12	The Tonight Show Tonight Show	СМ	1135p-1237a	-T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show									
Sta	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	-T	2	\$500.00	0.00						
E89 KSNV	10/17/1	2 10/17/12	The Tonight Show	CM	1135p-1237a	W	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	E CHIM		Tonight Show									
	rt Date	End Date	<u>Weekdays</u> S	pots/Week	Data	Detina						
Week: 10/		10/21/12	W	2	<u>Rate</u> \$500.00	Rating 0.00				1		
E 90 KSNV			The Tonight Show	CM	1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show									Ψ1,000,00
TONITE												
	rt Date	End Date		pots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	Cotombo Minutel Live	2	\$500.00	0.00			** ***			
E 81 VONA	10/13/1	2 10/13/12	Saturday Night Live Saturday Night Live		1130pm-1:02	amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
SAT NI	TE LIVE		Outdray Hight Live	,								
Sta	rt Date	End Date	<u>Weekdays</u> S	pots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	~~S-	2	\$1,400.00	0.00						
E92 KSNV	10/14/1	2 10/14/12	Sports Night in Las	-	Sun 1135p-12	200as	:30	1	\$400.001	0.00 NM	1	\$400.00
SDODI	NT-L VO	20	Sports Night in Las	Vegas								
	NT-LVU rt Date	ಶಿ <u>End Date</u>	Weekdays S	note Mack	Data	Doting				- 1		
اری /Week: 10		10/14/12	vveekdays 5	pots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
					7.00.00	3,00						